



# Orthodox Union

**Union of Orthodox Jewish Congregations of America** • איחוד קהילות האורתודוקסים באמריקה

11 Broadway New York, NY 10004 \* Tel: (212) 563-4000 \* Fax: (212) 564-9058 \* www.ou.org

October 11, 2005

Ex Corde Enterprises LLC  
931 South Cypress Street  
La Habra, CA 90631

TO WHOM IT MAY CONCERN:

This letter authorizes your company to place the OU symbol on the following Private Label products, listed under their respective brand names, produced by your company. Products are manufactured under the supervision of the Kashruth Division of the Orthodox Union and are kosher when bearing the symbol adjacent to each product as indicated below.

Products designated below as OU are certified kosher pareve.

Products designated below as OU-D are certified kosher dairy.

At your plant located in:

Ex Corde Enterprises-La Habra (USDA CODE: 06-56). La Habra. CA 90631

**Private Label Company:** Happy & Healthy Products, Inc.

**Brand:** Fruit Goodness

**Product(s)**

- Banana Cream Bar
- Coconut Cream Bar
- Lime Juice Bar
- Mango Cream Bar
- Strawberry Cream Bar
- Strawberry Juice Bar

**Symbol**

OU-D  
OU-D  
OU  
OU-D  
OU-D  
OU

**Brand:** Fruitfull

**Product(s)**

- Banana Bar
- Banana Cream Bar
- Berry Berry Best Fruit Bar
- Berry Berry Best Smoothie
- Blueberry Yogurt Bar
- Chocolate Yogurt Bar
- Coconut Bar
- Fuzzy Navel Bar
- Guava Bar
- Lemon Bar
- Lime Bar

**Symbol**

OU-D  
OU-D  
OU-D  
OU-D  
OU-D  
OU-D  
OU-D  
OU  
OU  
OU  
OU

Rabbi Menachem Genack  
Rabbinic Administrator



# Orthodox Union

Union of Orthodox Jewish Congregations of America • איחוד קהילות האורתודוקסים באמריקה

11 Broadway New York, NY 10004 \* Tel: (212) 563-4000 \* Fax: (212) 564-9058 \* www.ou.org

October 11, 2005

LETTER OF CERTIFICATION - continued

Company: Ex Corde Enterprises LLC

**Private Label Company:** Happy & Healthy Products, Inc. - Cont.

**Brand:** Fruitfull - Cont.

**Product(s)**

	<b>Symbol</b>
• Make Mine Mango Fruitbar	OU
• Make Mine Mango Smoothie	OU-D
• Mango N' Cream Bar	OU-D
• Passionate Cherry Bar	OU
• Peaches N' Cream Bar	OU-D
• Pina Colada Bar	OU-D
• Pineapple Bar	OU
• Raspberry Bar	OU
• Raspberry Cream Bar	OU-D
• Strawberry Banana Fruit Bar	OU-D
• Strawberry Banana Smoothie	OU-D
• Strawberry Bar	OU
• Strawberry Cream Bar	OU-D
• Tamarind Bar	OU
• Tropical Splash Bar	OU
• Vanilla Yogurt Bar	OU-D
• Watermelon Bar	OU

**Brand:** Happy Indulgence

**Product(s)**

	<b>Symbol</b>
• Banana Split Bar	OU-D
• Berry Cobbler Bar	OU-D
• Cappuccino Biscotti Bar	OU-D
• Cherry Cream Bar	OU-D
• Chocolate Dipped Banana Bar	OU-D
• Chocolate Dipped Cherry Bar	OU-D
• Chocolate Dipped Coconut Bar	OU-D
• Chocolate Dipped Strawberry Bar	OU-D
• Key Lime Pie Bar	OU-D
• Mud Pie Bar	OU-D
• Peach Cobbler Bar	OU-D

Rabbi Menachem Genack  
Rabbinic Administrator

Effective from: 09/01/2005  
through: 08/31/2006  
Page: 2 of 3



# Orthodox Union

**Union of Orthodox Jewish Congregations of America • איחוד קהילות האורתודוקסים באמריקה**

**11 Broadway New York, NY 10004 \* Tel: (212) 563-4000 \* Fax: (212) 564-9058 \* [www.ou.org](http://www.ou.org)**

October 11, 2005

LETTER OF CERTIFICATION - continued

Company: Ex Corde Enterprises LLC

**Placing the OU logo on products not listed above constitutes an unauthorized use of the OU symbol, which is a federally registered trademark.**

This certification is effective from September 01, 2005 through August 31, 2006, and is subject to renewal at that time.

Sincerely yours,  
UNION OF ORTHODOX JEWISH  
CONGREGATIONS OF AMERICA

Rabbi Menachem Genack  
*Rabbinic Administrator*